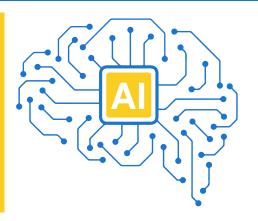
# AI IS RESHAPING BUSINESS—ARE YOU KEEPING UP?



# AI & Microsoft Copilot: The Future of Business is Here

Al is no longer a futuristic concept—they're here, changing how businesses operate, automate, and innovate. The challenge? Choosing the right Al strategy, ensuring secure implementation, and training your team to maximize its potential.

But many businesses struggle with AI adoption due to **security concerns**, **complex implementation**, **and lack of training**. Endsight is here to help you navigate these challenges and make AI work for you.

# The Struggles We Hear All the Time

- "We have AI tools, but my team doesn't know how to use them well."
- "I don't even know where to start with AI."
- "There are too many AI tools—how do I pick the right one?"
- "If I don't act now, will my competitors pass me by?"
- \* "What if we integrate AI wrong and create security risks?"

### How To Get Started with Al



#### 1. Create a User Group:

Start by creating a user group of champions who will lead Copilot adoption in key areas like Outlook, Teams, Word, PowerPoint, and Excel.



#### 2. Copilot Readiness:

Ensure the organization has the necessary licensing and is technically prepared to deploy Copilot effectively.



#### 3. Meet Regularly:

Set up meetings for your user group to discuss challenges, share insights, and refine best practices. This ensures alignment across teams.



#### 4. Maximize AI:

Equip your team with resources to enhance their understanding of Copilot. Encourage champions to explore effective AI applications.

# Al is Changing Business. Make Sure You're Ready.

Businesses that embrace AI today are **improving efficiency, driving innovation, and staying ahead.** With Endsight's expertise, you can confidently integrate AI and Copilot into your operations without unnecessary complexity or risk.